

# Mila.

User Experience Designer

# Jinhee Park

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## Skills

### Design

Product Design  
Visual Design  
Interaction Design  
Responsive Design  
Design Systems  
Wireframing  
Prototyping  
Storyboarding  
Information Architecture  
User Journeys  
User Research  
Usability Testing  
Development team support

### Tools

Figma  
Sketch  
Adobe XD  
Invision  
Zeplin  
HTML, CSS, JavaScript  
Adobe Illustrator, Photoshop  
Jira  
Confluence

## Languages

English - Fluent  
Korean - Native

## Education

### Bachelor of International Trade and Business

- Duksung Women's University  
Seoul, Korea - Aug 2014

## Experience

### Lead UX/UI Designer at CLOBO

Nov 2020 - Oct 2022 / Seoul, Korea

- Designed and launched an online health consultation app and a responsive website, overseeing the entire process from concept to completion while collaborating closely with developers to ensure successful implementation.
- Led user research, wireframing, prototyping, usability studies, and iterative design for mobile applications and websites.
- Developed brand guidelines, navigation, and functionality to optimize the user experience and meet user needs.

### Marketing & Sales Officer at Solu-key (Hong Kong),Ltd

Sep 2017 - May 2019 / Hong Kong

- Demonstrated proficiency in updating promotional materials for marketing purposes while also successfully sourcing new customers, generating over USD 230K in revenue within a 10-month period.

### Working Holiday

May 2016 - Apr 2017 / Australia

### International Sales Executive at Kisoo.K Fashion Trading Company

Dec 2014 - Mar 2016 / Seoul, Korea

- Successfully managed customer change requests while analyzing market trends and buy preferences for FOREVER21 in Los Angeles, utilizing conflict resolution and negotiation skills.

## Certifications

### Google UX Design Certificate

Coursera - Apr 2023

### Digital Web & App Design Course

The Joeun IT Academy / Seoul, Korea - Jan 2020